

4th A-TRAC Symposium

“Reflect. Unite. Take Action”

**Session 4: Moving Forward – National perspective
on Aboriginal tobacco initiatives**

4 September 2014



Dr Tom Calma AO

National Coordinator Tackling Indigenous Smoking





North

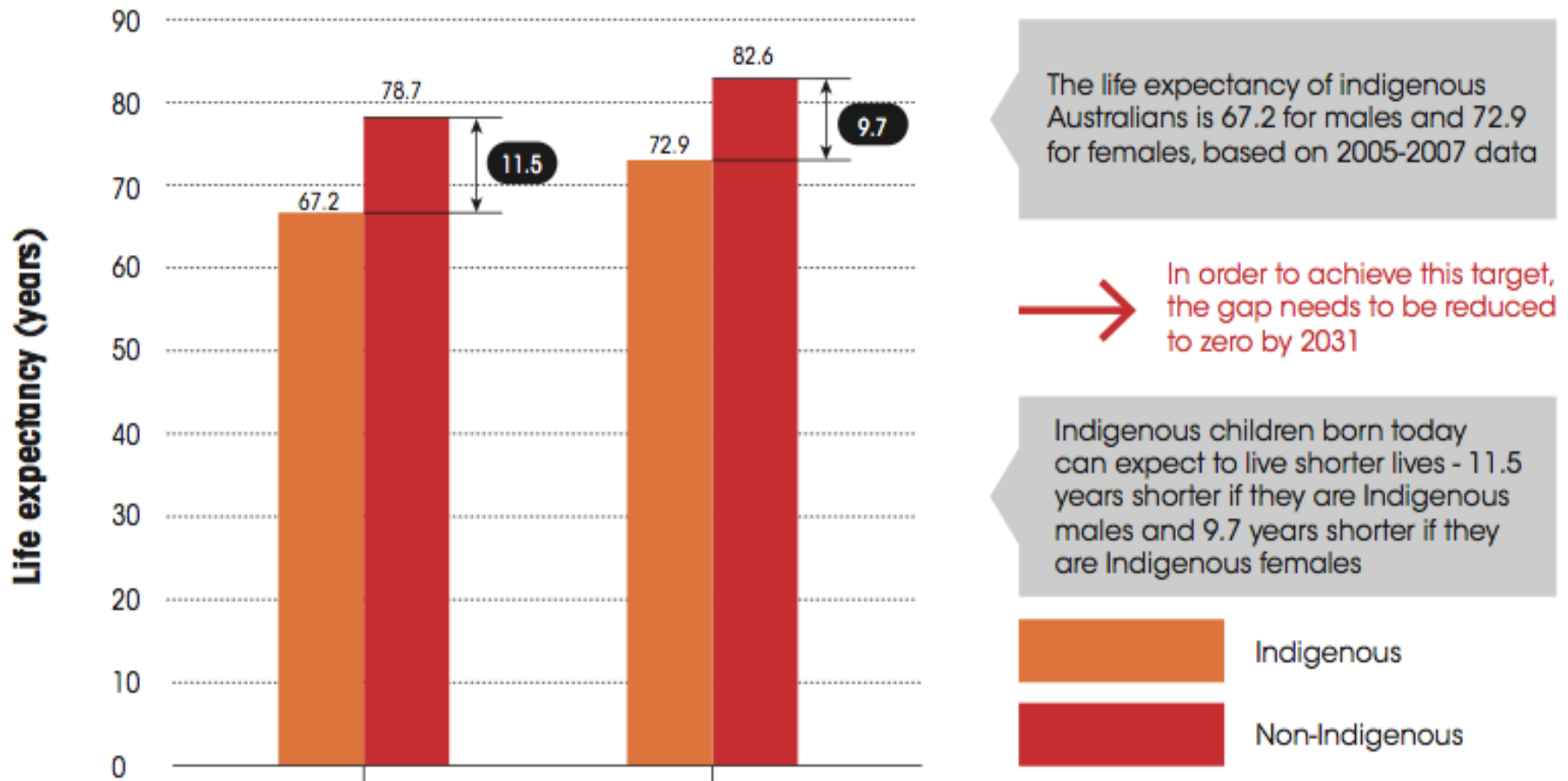
Iwaidja

Kungarakany

DARWIN

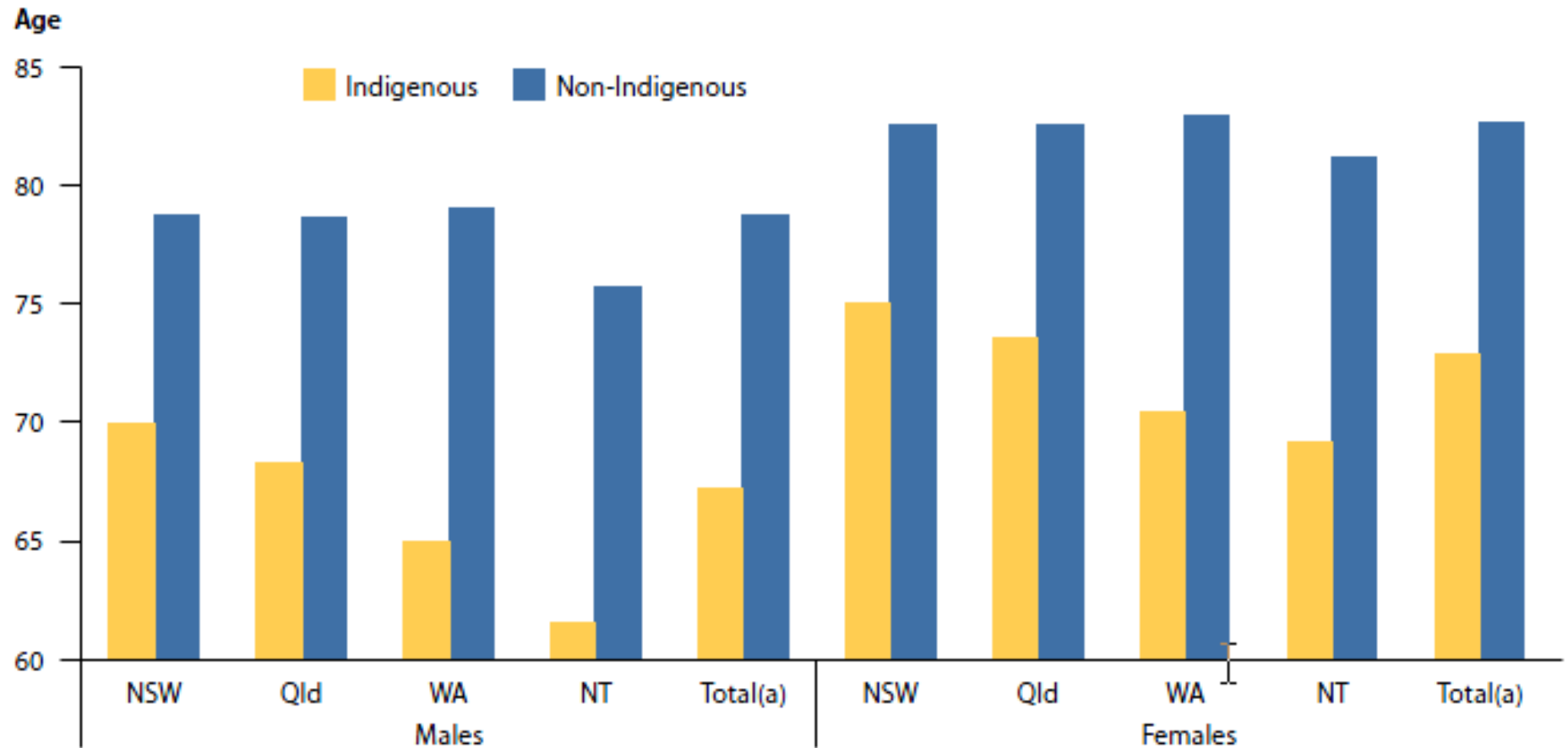
Life Expectancy

Figure 1: Life expectancy estimates for Indigenous and non-Indigenous Australians



Life Expectancy at birth

Australian Institute of Health and Welfare 2011

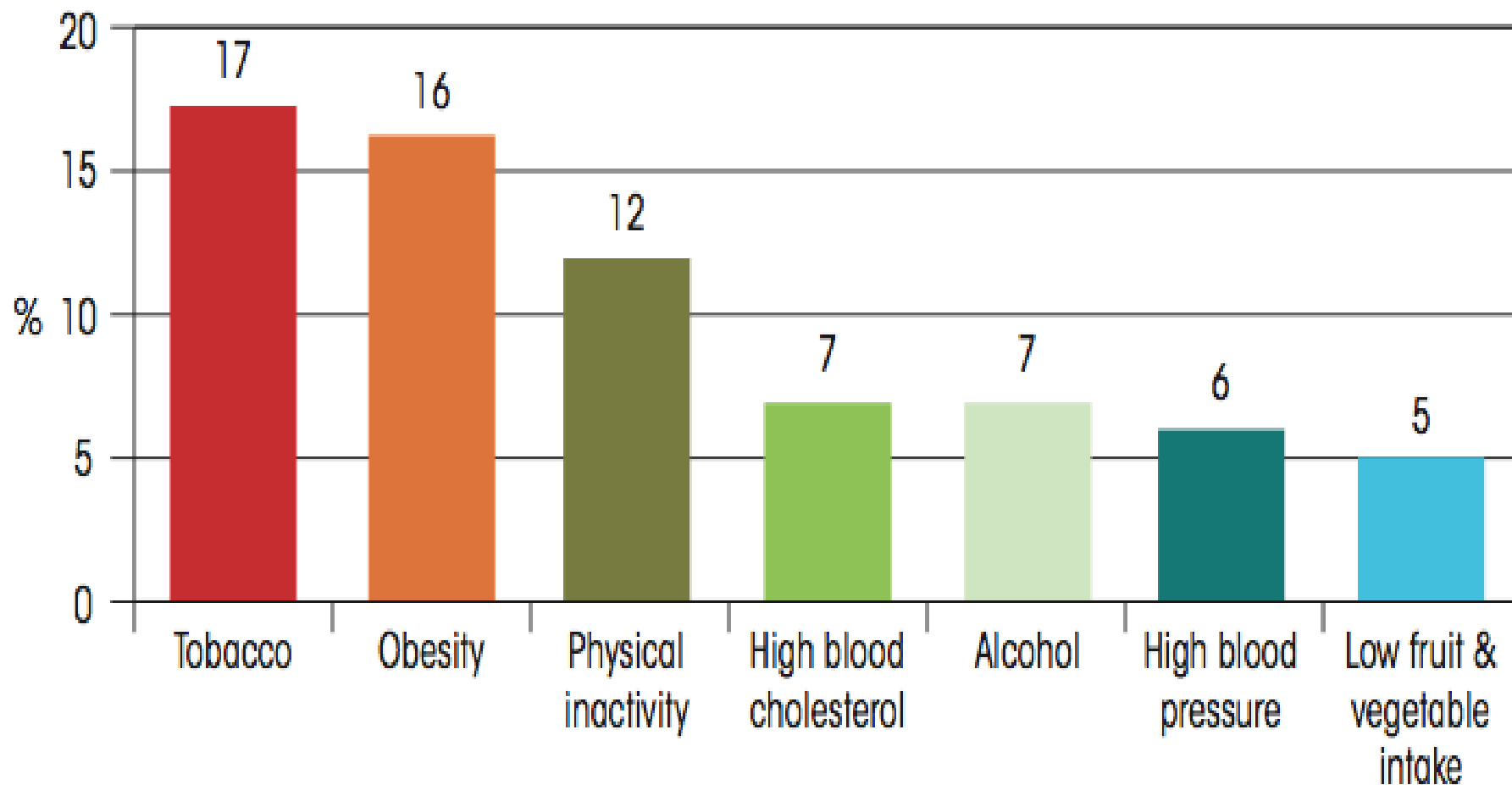


(a) Includes all jurisdictions.

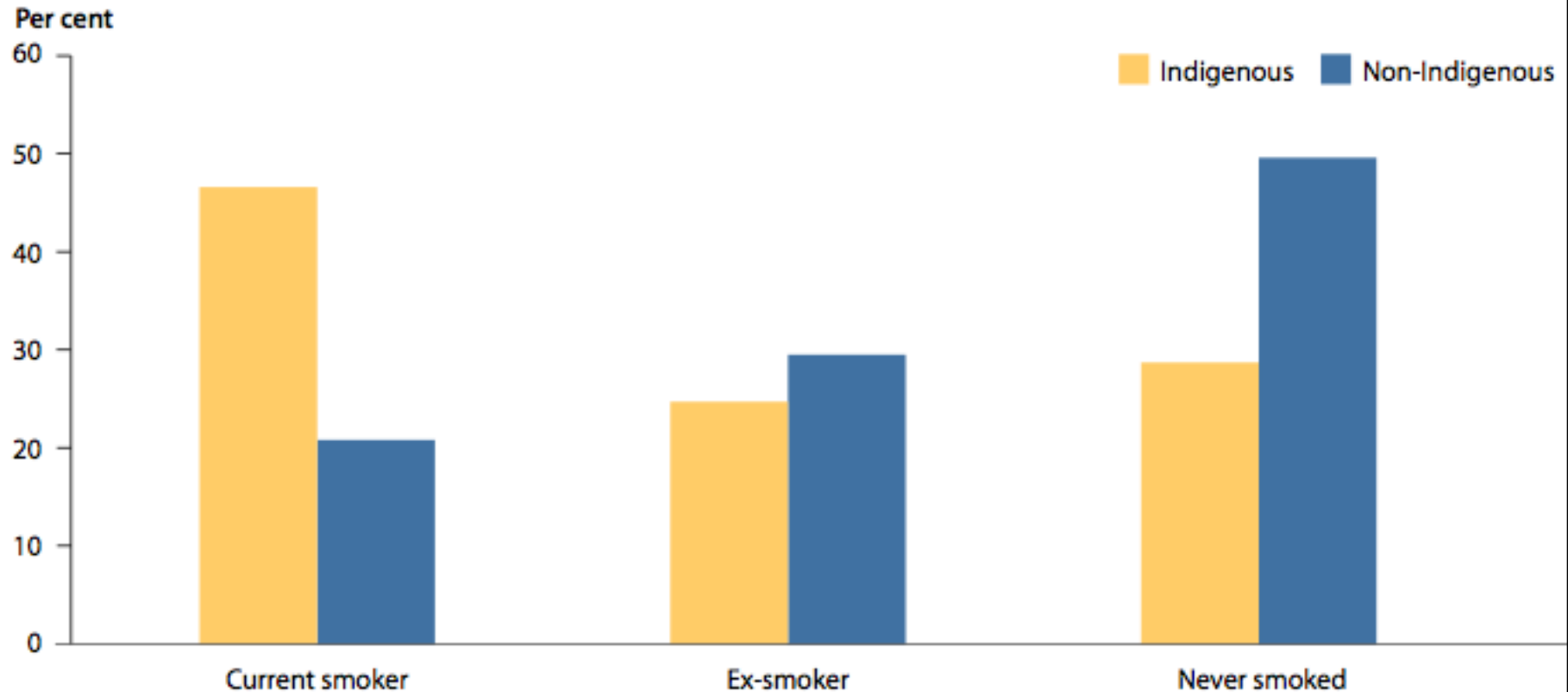
Source: ABS 2009e.

Figure 5.1: Life expectancy at birth, 2005–2007

Chronic disease risk factors - 2010



Aboriginal and Torres Strait Islander Smoking story

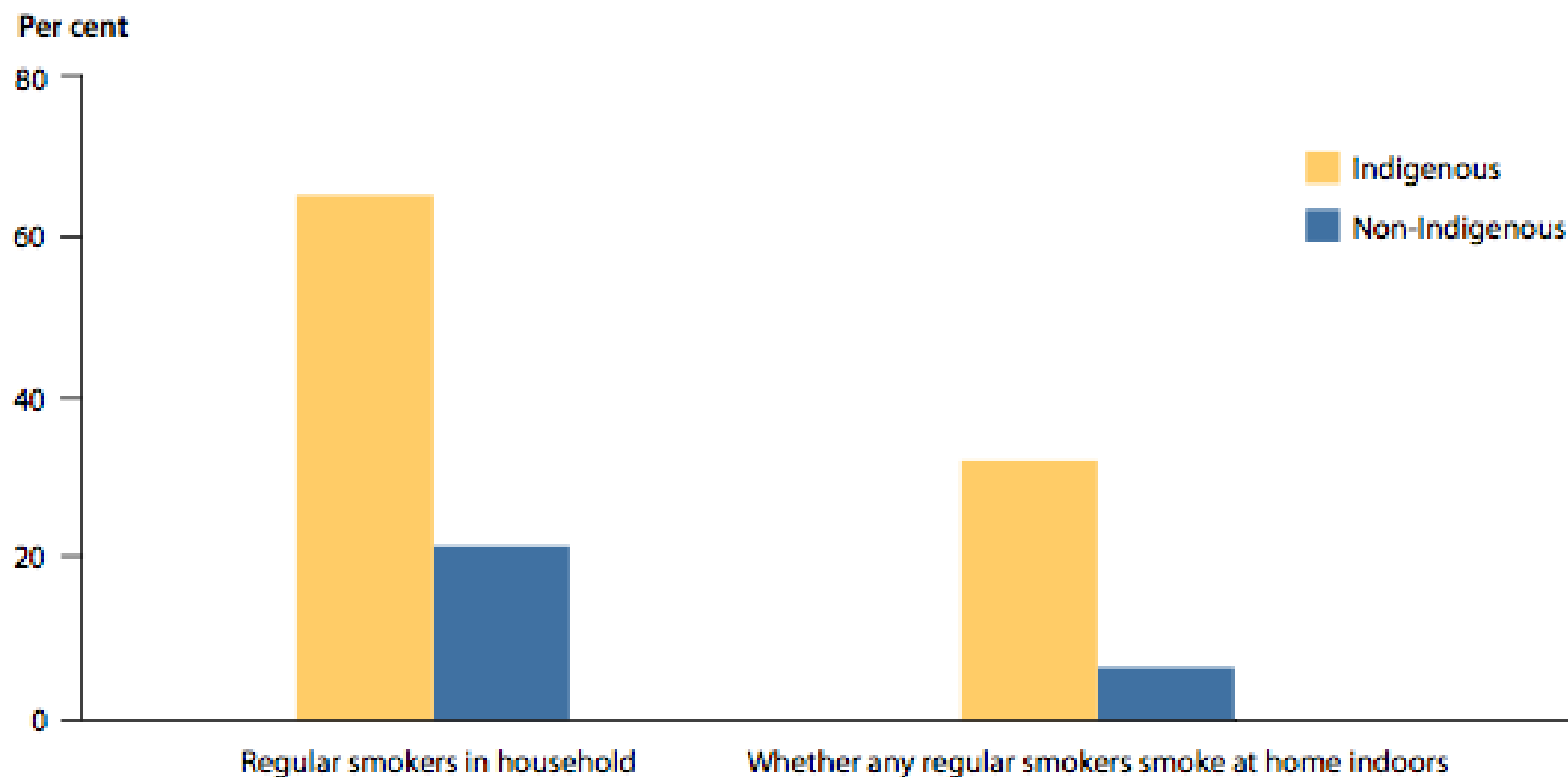


Notes

1. Age-standardised to the 2001 Australian population.
2. Persons aged 18 years and over.

Source: ABS and AIHW analysis of 2008 NATSISS and 2007–08 National Health Survey.

Figure 3.18: Prevalence of tobacco smoking, by Indigenous status, 2008



Notes

1. Children aged 0–14 years.
2. Indigenous figures exclude 5,658 children where smokers in household not stated.

Source: ABS and AIHW analysis of 2008 NATSISS and 2007–08 National Health Survey.

Figure 6.7: Children living in households with current smokers, by Indigenous status, 2008



CLOSING THE GAP
tackling
Indigenous
chronic
disease

- National Coordinator, Tackling Indigenous Smoking
- 58 Teams nationally - Tobacco Action Workers and Healthy Lifestyle workforce of 340 over 4 years
- ***Community educators and facilitators not clinicians***
- Targeted social marketing messaging
- Prevention, reduction and cessation
- Training existing workforce

The key programme components include:

- Regional Tackling Smoking and Healthy Lifestyle (RTSHL) teams;
- **workforce training** in smoking cessation and brief interventions;
- **national coordination** and **governance**; and
- **enhancement of existing Quitline** services to be more culturally appropriate for Indigenous clients.

Other complimentary measures delivered included:

- **formative research** into **what works** for Indigenous tobacco control policies;
- **national social marketing campaigns** (“Break the Chain” and “Quit for You, Quit for Two”); and
- listing of **Nicotine Replacement Therapies** on the Pharmaceutical Benefits Scheme.

Population health - From Wikipedia

Population health has been defined as "the health outcomes of a group of individuals, including the distribution of such outcomes within the group".^[1]

It is an approach to health that aims to improve the health of an entire human population.

The Population Health concept represents a change in the focus from the individual-level, characteristic of most mainstream medicine. It also seeks to complement the classic efforts of public health agencies *by addressing a broader range of factors* shown to impact the health of different populations.

Role of the National Co-ordinator

- **Lead** and **mentor** the tackling smoking workforce
- Provide **advice** and **insights** to DoH - shape policy and program directions in Indigenous tobacco control
- Advocate best practice
- Promote and encourage buy-on

Current status of the TIS program

Minister for Health Hon Peter Dutton - Life Matters RN 25 Sept 2013

What we've said is that **we're very keen to pursue evidence based policies and ideas that can work**, but we don't think for argument sake that prohibition would work in terms of ...tobacco.

Current Status

- **Contracts extended** for 9 months to 31 March 2015
- **Funding for 6 months** until end of December 2014
- Need to gain an appreciation of **how much unspent money** in the teams
 - Potentially around \$9 mil
 - **Freeze on recruitment**
- Acquittals will determine how much money is released to teams before 31 December 2014

Tackling Indigenous Smoking and Healthy Lifestyle Programme Review

Phase One: A literature review and targeted consultation

Focused Literature Review

Key findings to be provided in a concise final report which includes:

- **A review of recent literature** on the evidence of effectiveness of Indigenous smoking and chronic disease prevention and healthy lifestyle health promotion activities.
- **A concise summary of evidence of effectiveness of** smoking and chronic disease prevention and healthy lifestyle health promotion activities in other contexts that should be considered in this review.

Targeted Consultation

- Undertake targeted consultation of key stakeholders as identified by the Department (may include the National Aboriginal Community Controlled Health Organisation (NACCHO), NACCHO Affiliates, State and Territory Governments, the National Coordinator Tackling Indigenous Smoking, Regional Tackling Smoking and Healthy Lifestyle (RTSHL) Teams, other organisations funded under the Programme, and key experts).
- The consultation process will involve a written invitation to provide a written submission to the review.
- Site visits would be undertaken on an exception basis.

Phase Two

Development of options

The Review will consider **the available evidence** (from the literature review and existing evaluations) and the outcomes of the consultation process **to develop options for redesign of the Tackling Indigenous Smoking programme** that:

- Focus on evidence-based approaches;
- Optimise tobacco reduction outcomes **through both prevention and clinical primary care** and strengthen the linkages and the synergies between them;
- Capitalise on **opportunistic contacts** with all parts of the primary health care system to support smoking reduction;

- **Improve efficiency and effectiveness** and can be delivered within existing resources, as well as leveraging support from the broader Indigenous Australians' Health Programme;
- Ensure an **appropriate balance between** national, state, regional and local activities and urban, regional and remote locations, along with targeting of priority demographic groups;
- Consider **workforce capacity, capability** and **development**;
- Consider **types of organisations best suited** to deliver the different suggested components of the programme and any specific requirements to do so; and
- **Provide an initial framework** for **benchmarks**, performance indicators and **ongoing data collection** to improve the evidence base, and quality.

The review will consider:

- Evidence supporting effective tobacco reduction and healthy lifestyle interventions **by gender and age group**, target groups with greater opportunity for health gain, and successful service or programme frameworks or delivery models;
 - **System issues** such as **state and territory** Indigenous tobacco reduction activities, mainstream tobacco control activities, integration of preventive and clinical services, organisational capability and capacity, and selection, coordination and support of suggested providers and their workforce; and
 - **Design issues** such as the **appropriate balance between tobacco reduction** and **healthy lifestyle support**, the balance between **preventing tobacco uptake** and **supporting tobacco cessation**, coverage of all Aboriginal and Torres Strait Islander people whether they attend Aboriginal Medical Services or General Practitioners or have little contact with the health system, and strategies to overcome identified challenges.

The Final Report **by Friday 21 November 2014.**

Lets start a conversation

For more information and to get involved please visit:

- **Reconciliation Australia** www.reconciliation.org.au
- **Recognise** www.recognise.org.au
 - Sign up as a supporter and help shape the future.
 - Wear the **R** on a badge or t-shirt.
 - Get your friends and family involved.
 - Like us on *Facebook* and follow us on *Twitter* so you can add your voice to growing calls for recognition.



<http://itstopswithme.humanrights.gov.au>

RACISM. IT STOPS WITH ME

THE CAMPAIGN ▼ WHY RACISM? ORGANISATIONS ▼ INDIVIDUALS ▼ YOUTH CASE STUDIES RESOURCES



Adam Liaw
Television Chef
& Presenter

RACISM. IT STOPS WITH ME

IS A CAMPAIGN WHICH INVITES
ALL AUSTRALIANS TO REFLECT
ON WHAT THEY CAN DO TO COUNTER RACISM
WHEREVER IT HAPPENS.



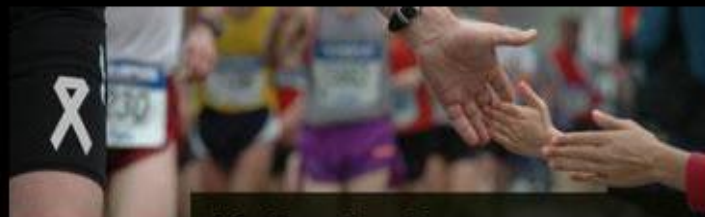
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we can put
a stop to
violence against
women.



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people have got your back.

Hey mate, here's what you can do.



We all have a role!

**“From self respect comes dignity;
from dignity comes hope; and
from hope comes resilience”**

The Pledge is: As a citizen of the world community, I stand with the United Nations **against** Racism, Discrimination and Intolerance of any kind.

Throughout my life **I will try to promote** equality, justice and dignity among all people, in my home, my community and everywhere in the world.

United Nations Pledge against Racism December 2001