

Innovate... Initiate... Integrate

or

how ideas can become reality

INNOVATION : *verb*

to make changes in something established, especially by introducing new methods, ideas, or products

How can innovation help the way we work with our communities ?

- Mutual benefit
 - Value add to existing service
 - Meaningful engagement
 - Genuine respect & valuing participation
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Can innovation make 'my' NSP role more interesting ?

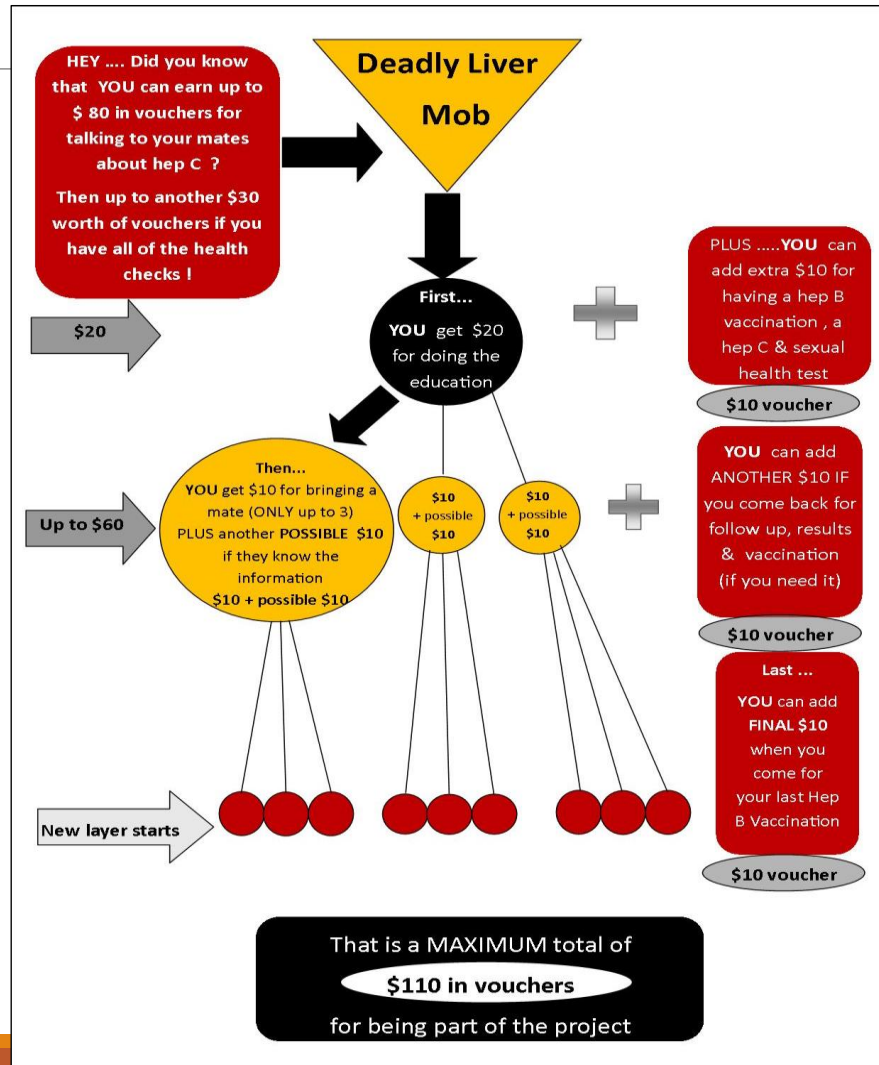
- Seen as a leader around specific health issue
 - Opinions valued – by clients and other health workers
 - Ability to address misinformation / myths
 - Broader range of clients than usual NSP population
 - New opportunities
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How do I make it happen ?

- Be brave and have an idea
- Do some background work – find some evidence
- Talk to the team
- Check out who can be a partner
- Consider what resources you already have



What does INNOVATION look like in our NSP ?



- Pyramid selling of Hep C health messages
- Driven BY participants ~ therefore more ownership
- Participants help us to do our work ~ reaching people that we don't normally see
- Participants are reimbursed for their efforts ~ their time is valued and respected.
- Not limited to current, known IDU's ~ creating broader community conversations about Hep C will eventually reduce stigma

Deadly Liver Mob Project

Life before DLM

- Lot's of needles distributed each year
- Trust in the NSP workers as a source of good info (believable)
- Aboriginal clients would 'grab n go'
- Numbers of Aboriginal people were high but little engagement around hepatitis C (other than equipment collection)
- No real relationship with Sexual Health – just good neighbours
- No designated Aboriginal worker
- No real relationship with AMSWS
- Hep C education was ad hoc on needs basis

Deadly Liver Mob Project

Life with DLM

- 2 designated project days each week (plus routine NSP work)
- 2 designated Aboriginal workers (one newly established)
- Partnership with Sexual Health (1023% increase in screening year 1)
- Increased trust in health services, NSP, and sexual health (by association)
- 642 individual Hep C Education sessions
- 497 people (77.4%) screened for hepatitis and /or sexual health
- Average age of participants 33yrs
- Overall incentive cost \$29,000
- Endorsement by, and closer working relationship with AMSWS
- 530,589 needles and syringes given out since project start (routine NSP + DLM)
- Needle and syringe distribution @ 2 days per week over 2yrs an impressive 212,236

Project Reach

Sample DLM Network
29.4.13 til 24.4.15reaching 11 layers

